

Super Wide at its Best.



” *The Barak-3 has exceeded our expectations in quality, speed and ease of use.* ”

Gabino Jacobo,
CEO, MAC POINT

Promoting the success of its corporate customers around Peru.

Company details:

MAC POINT, is an industry leader in providing Graphic Arts solutions to the corporate market in Peru. Based on a strong group of professionals from the graphic arts industry and having more than 16 years of experience - the company is committed to a top level of customer service which always exceeds customer's expectations.

MAC POINT S.A.C. – Lima, Peru: The expertise of knowing how to implement what our customers need!

MAC POINT's main added value is to provide personalized customer service by understanding and respecting customers' ideas, needs and targets. Because of this philosophy, its high professional skills and technology background - MAC POINT is considered to be one of the most dynamic companies in the Peruvian graphic arts market.

Streamlining the printing process and maintaining high quality results.

MAC POINT Peru was searching for a UV printer with the best productivity/quality ratio. going for the Barak-3 with production speed of up to 278 square meters per hour and true 600 dpi was quite obvious.

“We are consistently under pressure to deliver high quality production, faster and faster.” said Mr. Gabino Jacobo, CEO of MAC POINT about his decision to purchase the Barak-3. “Most of our customers are large corporations, to whom high quality is a standard, yet they must have the printed and finished jobs delivered in a very short timeframe. The “Telefonica del Peru” billboard, contracted by the sign space rent Efectimedios Of Colombia SA., was produced in three hours under a very tight time table”.





Durable Printing at its best.



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About Matan

Matan Digital Printers has been introducing innovative solutions to the world of digital printing for over 20 years.

Headed by a group of leading print technology experts, Matan continues to deliver forefront digital printers and presses for a wide range of challenging industrial applications. Matan's broad range of products is aimed at three major printing segments:

- Super wide format
- Traffic signage
- Labels, tag, decals, membranes, license plates & sign printing.

Our printing solutions allow users to enjoy excellent productivity, top quality output and high durability, while ensuring low cost of ownership.

The 50 m. wide by 8 m. high billboard advertising at the Callao Jorge Chavez Airport in Lima, was printed on 3 rolls of 130z Banner. 16 tiles were printed in the Barak's 2-pass printing mode and then welded with a Uniplan Mouse type welder, creating the final high quality result. The campaign was followed by POP signs that require crisp and sharp text and were also printed on the Barak using its unique flatbed option and ensuring a perfect color matching between all of the different jobs printed for the entire project.

"By lowering production costs with a faster and better printer like the Barak-3, we will gain an edge in a today's tough market in Peru." concludes Mr. Gabino.

Contact: Mr. Gabino Jacobo at Mac Point S.A.C.

Calle Santa Lucia 226, Urbanización la Aurora – ATE, Lima 03, Peru

Tel: +51 (1) 3264343, Web site: <http://www.macpoint.com.pe>



Matan Digital Printers

Headquarters
14 Amal St., Afek Industrial Park
Rosh Ha'ayin, 48092, Israel
Tel: +972-3-9002720
Fax: +972-3-9002721
info@matanprinters.com

Matan USA Inc.

90 Earhart Drive, Suite 8
Williamsville NY 14221, USA
Tel: +1-716-631-3770
Fax: +1-716-631-3576
sales@matanusa.com

Matan EU

C/ Rosalía de Castro, 21
08025 Barcelona, Spain
Tel: +34-902-932825
Fax: +34-902-932826
Support.eu@matanprinters.com